

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: July 10, 2000

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date Posted: *July 10* Year: *2000*

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar
July/Aug/Sept

Apr/May/Jun
Oct/Nov/Dec

Date: July 10

Year: 2000

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: *July 10*

Year: *2000*

Program Title: "Local PSA's For Our Area"

Issues Examined:

KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.

Process:

Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

July 10, 2000

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from April 1, 2000 to June 30, 2000.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

KCBS-TV: "WOMEN 2 WOMEN" - Locally produced show that blends news, lifestyles, features and interviews emphasizing the stories, issues and opportunities of greatest pertinence to women viewers. Program includes health, finance, childcare, career, family, and relationship issues. Duration: 60 minutes. Broadcasts Monday-Friday 4-5PM.

CBS TELEVISION NETWORK: "48 HOURS" - Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Thursdays 9:00-10:00PM

CBS TELEVISION NETWORK: "60 MINUTES" - Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II" - Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Tuesdays 9:00-10:00PM

CBS TELEVISION NETWORK: "FACE THE NATION"- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 8:30-9:00AM

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** – Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS SPECIAL REPORTS: "Investigative Team": 05/14/00, 05/15/00, 05/17/00, & 05/19/00- "What Some Car Dealers Don't Want You To Know. Part I - IV"- Investigative Reporter, Joel Grover, investigates the fraudulent practices of some local car dealers and exposes their practice of cheating customers with the use of hidden costs in the final selling price. 06/26/00- "Insurance Fraud"- Consumer Reporter, Mike Boguslawski, examines the illegal misappropriations of insurance funds that were used to help boost insurance commission political campaign. **KCBS-TV: "WOMEN 2 WOMEN"** 05/04/00- "Community Crime"- Investigative Reporter, Loren Lieb, examines the need for new preventative measures to avoid another Jewish Community Center shooting. **CBS TELEVISION NETWORK: "48 HOURS"** 05/25/00- "Mr. Wonderful"- Investigative Reporter, Susan Spencer, exposes prominent Southern California businessman Matt Mathews, who conned hundreds of women out of vast sums of money. She discusses the steps needed to avoid becoming a future target of this deception. **CBS-TELEVISION NETWORK: "60 MINUTES II":** 04/11/00- "Fantasy Island"- Investigative Reporter, Bob Simon, exposes David Korem, the self proclaimed prophet and founder of the Dominion of Melchizedek, who is attracting unsuspecting California investors via scams on the internet. Simon discusses fraud prevention. 05/09/00- "Locked Inside A Nightmare"- Investigative Reporter, Scott Pelley, investigates recent allegations of corruption and impropriety in Southern California prisons. 05/30/00- "Uncommon Sense"- Investigative Reporter, Jimmy Tingle, examines the growing problem of automobile road rage and how to avoid being the next victim.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS SPECIAL REPORTS: "SCHOOLS 2 CAREER": 04/17/00- "Going to the Moon"-In-depth news piece on the Access Center at Cal State Los Angeles, an educational facility providing on campus residence and study opportunity for teens to prepare for a career as a Scientist or Engineer in the space industry. 04/24/00- "Preparing to Serve"- 600 hundred students from five Los Angeles high schools receive training from off duty police officers in forensic science and

physical training to prepare for a career in law enforcement. 05/01/00- "High Flying Career"- In-depth news piece on the new Ontario Airport program offering free training to high school students to prepare for a career in the aviation industry. 05/08/00- "Your First Job" - A group of small business owners in the Los Angeles area assist disadvantage youth by giving them their first job to help them prepare for their future. 05/15/00- "Fighting Fires"- Students from four high schools in the San Fernando Valley spend their weekends with the Los Angeles County Fire Department learning everything from public speaking to fire prevention. 05/29/00- "Running a Business"- High school students learn the ins-and-out of business by running and operating their own restaurant in the Los Angeles area. 06/10/00- "Mapping a Future"- Students from a local high school learn about the field of Environmental Research by assisting NASA Scientists in verifying information from satellite maps. 06/17/00- "Getting Computerized"- Students from a valley Elementary school get free hands on training from local computer businesses to help build their computer comprehension. **KCBS-TV: "WOMEN 2 WOMEN"**- 04/10/00- "Teens and Sex"- Anchor, Ann Martin, talks to a group of local teens about the pressures of being a teenager and how to say no to peer pressure. 06/14/00- "Getting Pumped"- Special Correspondent, Kelly Lange, discusses childhood diabetes and with the help of a teen music group, addresses educating these children.

3 GOVERNMENT - Topics in this category include federal, state, and local government issues and their impact on the society.

CBS TELEVISION NETWORK: "48 HOURS": 04/16/00- "Freedom to Pray"- Anchor, Dan Rather, examines First Amendment rights as they pertain to the public school systems that are challenging current laws by allowing prayers to be heard over their high school public address system each day. **CBS-TELEVISION NETWORK: "60 MINUTES"**: 04/09/00- "Cyber War"- Investigative Reporter, Steve Kroft, examines the U.S. Governments concern of foreign cyber terrorists who are using the internet to attack key computers that are running the country's infrastructure. He explains how local businesses can protect themselves from invasion.

CBS TELEVISION NETWORK: "FACE THE NATION"- 04/02/00- "Eliau Gonzalez"-Anchor, Bob Schieffer, examines the current Elian Gonzalez custody case and how the outcome of this event will have political implications on future deportation cases. 05/14/00- "Million Mom March"- Anchor, Bob Schieffer, looks at the goal of the march and how it will affect future gun control laws.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS SPECIAL REPORTS: "Investigative Team": 04/27/00- "Forever Young"- Investigative Reporter, Thelma Gutierrez, examines the legitimacy and safety

issues of a human growth hormone that claims to add years to our life. 05/02/00- "Alternative Cancer Therapy"- Medical Reporter, Harlan Gibbs MD., looks at alternative cancer treatments currently being tested to help fight cancer. 05/10/00- "Dieting to Extreme"- Investigative Reporter, Randy Paige, investigates the growing problem of extreme dieting. He discusses warning signs of dieting that may be going to far. 05/16/00- "Heart Gene Therapy"- Medical Reporter, Harlan Gibbs MD., investigates a new gene therapy that is currently being tested on people with blocked arteries to help prolong their lives. 05/22/00- "Aging Vision"- Investigative Reporter, Linda Alvarez, examines recent treatments being performed to slow down degenerative eye disease. 05/24/00- "Sun Camera"- Medical Reporter, Harlan Gibbs MD., examines a new medical camera that reveals the danger the sun is causing to a patient's skin. 06/08/00- "Hyperbaric Medicine"- Investigative Reporter, Thelma Gutierrez, examines the use of hyperbaric chambers and how they are being used in stroke therapy. 06/20/00- "Dursban"- Investigative Reporter, Randy Paige, investigates an ingredient in many household pesticides that has been found to cause brain damage in children. 06/26/99- "Gamma Knife Cancer Surgery"- Investigative reporter, Thelma Gutierrez, presents a new revolutionary brain surgery technique that can now replace the knife with a computer. **KCBS-TV: "WOMEN 2 WOMEN":** 04/12/00- "Skin Cancer"- Correspondent, Pamela Wright, interviewed skin cancer expert, Michael Miller MD., and discussed early detection, prevention, and the latest treatments. 04/13/00- "Vitamin Concern"- Anchor, Catherine Anaya, investigates the dangers of vitamins over-use. 05/29/00- "Water Safety"- Anchor, Ann Martin, discusses pool safety and how to protect young children from drowning.

5 MINORITIES & WOMEN - Topics in this category include women concerns, issues, and achievements.

KCBS-TV NEWS SPECIAL REPORTS: "WOMEN 2 WOMEN": 04/04/00- "Single Mothers"- Anchor, Ann Martin, discusses the challenges of single motherhood and offers methods to enhance their quality of life. 04/19/00- "Female Suicide"- Anchor, Ann Martin, discusses the warning signs of women who might be planning to commit suicide. 04/20/00- "Better Parenting"- Anchor, Kelly Lange, speaks with a women's out service clinic that offers free parenting workshops for women who feel they need additional skills to raise their children. 06/13/00- "Invetro Fertilization"- Correspondent, Pamela Wright, discusses the latest procedures, and the ethical dilemmas surrounding invetro fertilization. 06/15/00- "Self Defense for Women"- Anchor, Catherine Anaya, shows women easy self defense steps to defend themselves from attack. 06/22/00- "CPR for Life"- Anchor, Ann Martin, demonstrates CPR techniques for women with infant children.